

Residential Delivery Indicator

It's here...

A low cost solution

for reducing

costly residential

surcharges!

Residential Delivery Indicator (RDI) is a data product that helps you reduce shipping costs by verifying whether a delivery type is classified as residential or business. Some shipping companies charge a higher price for delivery to a residence. Let RDI help you by enabling you to make informed shipping decisions. Not only can this verification help reduce costly residential surcharges; it can also improve shipping operations.

RDI is a package shipping tool that identifies your residential customers so you can make informed shipping decisions*:

- Reduce residential delivery surcharges by verifying delivery type status (residential or business) prior to shipping
- Lower shipping charges by rate-shopping for a service that meets your customer's needs based on the delivery address
- Reduce returns due to incorrect addresses by using RDI in conjunction with Coding Accuracy Support System (CASS) software
- Enhance Customer Relationship Management (CRM) by demonstrating efficient and accurate shipping practices
- Identify shipping patterns to improve operational efficiency

Select RDI as a smart business choice:**

- 91% of the 140 million Postal Service™ delivery points are classified residential
- 87% of new growth in Postal Service delivery year-to-date is defined as residential

When you select the Postal Service you avoid the cost of residential surcharges and your customers will benefit from:

- Delivery to every rural and residential address without surcharges based on the delivery address

- Saturday delivery at no additional cost
- Package delivery to all 140 million U.S. addresses—Alaska, Hawaii, Puerto Rico, Guam, U.S. Virgin Islands and other offshore points at domestic rates
- Only the Postal Service delivers to PO Boxes
- Merchandise and eMerchandise Return Service™ options make easy, convenient returns possible
- The commitment of the Postal Service to maintain the sanctity of the mail; keeping the mail safe and moving

Customer support:

- For more information on RDI, contact the National Customer Support Center at **1-800-238-3150**
- For package collection, to order free supplies or for more information, visit **www.usps.com** or call **1-800-222-1811**

* RDI is available from the Postal Service for an annual licensing fee of \$300, includes monthly updates. ZIP+4 products require bi-monthly updates. Certified CASS software required to access RDI data product.

** Source: USPS Address Management Systems (AMS) database